PTOL-413A (12-08)
Approved for use through 01/31/2009. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form	
Application No.: 10/806,830	First Named Applicant: Nishikawa, et al.
Examiner: Joshua D. Taylor Art Unit: _	
Tentative Participants: (1) _May Lin DeHaan	(2) Supervisory Patent Examiner Vivek Srivastava
(3) Examiner Joshua D. Taylor	
Proposed Date of Interview: February 3, 2009	· · · · · · · · · · · · · · · · · · ·
Type of Interview Requested:	
(1) Telephonic (2) Personal	(3) Video Conference
Exhibit To Be Shown or Demonstrated:  If yes, provide brief description:	YES NO
Issues To Be Discussed	
Issues         Claims/           (Rej., Obj., etc)         Fig. #s           (1) Rejection 35 USC 103(a)         1-2, 8-13, 15-16	Prior Discussed Agreed Not Agreed  Art  Ellis (US 2004/0117831) in view of Robarts (US 2005/0278741) in urther view of Wilder (US 2003/
(2) Rejection 35 USC 103(a) 14 and 16	0051246) All of the above references and further in view of Olah (US 2003/0005072)
(4)	
X Continuation Sheet Attached	
Brief Description of Argument to be Presented:	
PLEASE SEE ATTACHE	D CONTINUATION SHEET
(see MPEP § 713.01). This application will not be delayed from issue be	cause of applicant's failure to submit a written record of this a statement of the substance of this interview (37 CFR 1.133(b)) as  Examiner/SPE Signature

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

## U.S. Application No. 10/806,830 Applicant Initiated Interview Request Form – Continuation Sheet

## **Brief Description of Argument to be Presented:**

Applicant respectfully submits that the cited art does not teach, suggest, motivate, or otherwise obviate the following features: "providing a plurality of cascading filters for facilitating determination of a particular one of the discrete selectable audio/visual programs, the plurality of cascading filters being customizable for each at least one user[,]" "wherein the plurality of cascading filters simultaneously considers content across the plurality of media," and "automatically adding information corresponding to a particular one of the plurality of discrete selectable items of audio/visual content to the updatable list of preferred items of audio/visual content when the area of visual focus is on a characterizing descriptor as corresponds to the particular one of the plurality of discrete selectable items of audio/visual content for greater than a predetermined length of time[.]"